



MAKING A GREAT FIRST IMPRESSION

Pacific Gas & Electric
Oakland, CA

StudioCraft excels at helping clients create first impressions that reinforce their brand. We partnered with a furniture dealer to create multi-location teller stations for Pacific Gas & Electric (PG&E).

StudioCraft worked with the dealer and the design firm to develop a diverse range of custom furnishings, including height-adjustable work surfaces, storage pedestals that hang from the cabinets, a secured vault, privacy dividers, cabinetry, and doors and gates.

Finishes that we used to deliver these solutions were solid surface, laminate, vinyl plank flooring, and polycarbonate. The resulting designs for PG&E created a more refined and consistent brand experience for clients that visit their customer service office locations.