



# CREATING DASHING FIRST IMPRESSIONS

DoorDash Headquarters  
New York, NY

StudioCraft partnered with a dealer to provide this reception desk for DoorDash's Manhattan office.

Our dealer partner recognized that this branded front entry area was something we could help them provide. StudioCraft's quality workmanship and creative approach allowed the dealer to meet the exact specifications the design firm had for this desk.

We integrated systems frames, a height adjustable workstation, and custom cabinetry into the desk, and wrapped the curved facade with ColorCore and woodgrain laminate.

By partnering with StudioCraft, the dealer sold a product they were able to earn margin on and differentiated themselves from the competition, helping them win the overall project.