



CREATING A STANDOUT SHOWROOM

Benco Dental Showroom
Scranton, PA & Costa Mesa, CA

Benco Dental, one of the largest suppliers of dental equipment and supplies in the country, engaged StudioCraft to build three custom reception desks for their showroom.

The goal was to elevate the reception experience for employees and guests and offer these custom elements to their statement of line. To help maximize their investment and provide a beautiful, long-lasting solution, we built three desks—all with unique specifications and finishes, including Corian, walnut veneer, laminate, stainless steel, and 3form illumination features.

These desks showcase the versatility of StudioCraft's capabilities the ability of custom design to enhance an entire showroom environment. We would love to discuss how we can help you showcase custom capabilities in your showrooms.